

Final Frontier Games stores relevant information supplied by you in order to fulfill your Kickstarter Reward and other purchases on our website, and in order to send you emails about our products.

### **Final Frontier Games Full Privacy policy**

At Final Frontier Games we are committed to protecting your privacy. We use the information we collect about you to provide a more personalized experience. Any personal information provided to or gathered by Final Frontier Games through this website or otherwise is processed by Final Frontier Games, Inc. Final Frontier Games, Inc is also the data controller.

### **Our Policies**

We aim to process your personal data fairly and lawfully and in line with codes of industry best practice.

We undertake to be transparent about how we collect your personal data and use it in a way that you would reasonably expect and we provide a public privacy policy for all our digital platforms to explain this.

We undertake to only contact you with relevant information about our company's products for which you expressed interest.

You may at any time, unsubscribe from our email list.

### **Your Privacy Choices**

You may **contact us** to have your personal information removed from our services.

You may at any time request to see the information we hold about you and we undertake to provide this information within 30 days.

We undertake to store your digital data in secure locations, and to only allow appropriate members of staff to access it.

Your data is stored as follows:

**Final Frontier Games Webstore Customers:** Your account information is stored in the PledgeWizard.com store platform. Pledge Wizard does not store payment details. All payment information is securely protected by encrypted transactions with your bank or payment service such as Stripe, Paypal, etc.

**Final Frontier Games Website:** From time to time we run surveys to research new projects and get feedback from the community, or check preferences for Kickstarter Backers. The responses are stored securely on Google Forms.

**Newsletters:** We use MailChimp.com to securely store your emails for the purposes of sending newsletters. You can unsubscribe at any time.

**PledgeWizard:** To process and handle fulfilment for Kickstarter or other crowdfunding rewards we use the pledge manager platform PledgeWizard which is owned by Final Frontier Games Inc.

**Fulfilment –** To process physical orders, we securely transfer your shipping address to our warehouse providers. Depending on the product, we used various warehouse providers:

Quartermaster Logistics, Gamesquest, Unicorn Games, VFI, Pixie Games, Fulfillrite, Snakes & Lattes, BangWee.

The remainder of this privacy policy sets out the way in which we will collect, store and use information about you.

#### **What information do we collect? How do we use it?**

When you sign up for our newsletter, we need to know your e-mail address. This allows us to send you related news about our products and make customized online ads about our products. When you back our Kickstarter campaigns or purchase products on our webstore or PledgeWizard, we need to know your name, shipping address, phone number, email address in order to be able to deliver the product to you. When you enter a contest or other promotional feature, or sign up for a newsletter, we may ask for your name, address and e-mail address so we can administer the contest and notify winners. We may ask for other information such as age, location and your preferences in relation to games and other Merchandising. This information is used to personalise our services to you and to create aggregate reports. The reports will not contain any personally identifying information. We also monitor customer traffic patterns and site usage to help us improve the design and layout of the service.

#### **Correcting, Amending, Deleting and/or Obtaining Personal Information and/or Opt-Out of Future Communications**

Please **contact us** to:

- a. see what data we have about you, if any;
- b. change/correct any data we have about you;
- c. ask us to delete any data we have about you; and/or
- d. opt out of future communications from us.

#### **Marketing**

Final Frontier Games markets itself through and on ad networks and social media channels including but not limited to Google AdWords and Facebook. Part of this includes marketing known as "remarketing". Remarketing is often done through cookies and other means. As a User, you agree that information submitted to us when using our Services, or which we may have based on your browsing activity on our Website, may be used for remarketing and audience targeting.

#### **How does Final Frontier Games protect customer information?**

Whenever you provide your details we use a secure server. The secure server software (SSL) encrypts all information you input before it is sent to us, our cloud services or payment providers. Furthermore, we follow strict security procedures in the storage and disclosure of information that you have given us, to prevent unauthorized access. Our security procedures mean that we may occasionally request proof of identity before we are able to disclose sensitive information to you.

#### **What about "cookies"?**

Cookies are small pieces of information that are stored by your browser on your computer's hard drive. Most web browsers automatically accept cookies, but you can usually change your browser to prevent that.

**Will Final Frontier Games disclose the information it collects to outside parties?**

Final Frontier Games may provide aggregate statistics about the users of the Final Frontier Games and Pledge Wizard webstores, sales, traffic patterns and related site information to reputable third-party vendors, but these statistics will include no personally identifying information. We may employ other companies and individuals to perform functions on our behalf. Examples include fulfilling orders, delivering packages, sending postal mail and e-mails, removing repetitive information from customer lists, analysing data, providing marketing assistance, processing credit card payments and providing customer services. Such companies and individuals will have access only to personal information needed to perform these functions, but may not use it for any other purposes and are required to process the data in accordance with the EU's Data Protection legislation.

**What happens in the event of a data breach?**

If there is a data breach that is likely to result in a high risk to the rights and freedoms of individuals, we will notify all parties involved as well as any supervisory authorities within 72 hours. We have also put procedures in place to effectively detect, report and investigate these personal data breaches.

**In summary**

We are committed to protecting your privacy. We use the information we collect on the site to make your visit at Final Frontier Games as useful as possible and to enhance your overall experience. We will not sell trade or rent your personal information to others, except in the event of a major capital restructuring of Final Frontier Games Inc such as a change of ownership.

**Your consent**

By using our websites, backing our Kickstarter projects, subscribing to our newsletter and the use of Pledge Wizard you consent to the collection and use of this information by Final Frontier Games Inc. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it and under what circumstances we disclose it. Your personal information may also be used by us and our affiliates to occasionally notify you about important functionality changes to our website, new Final Frontier Games services and special offers we think you'll find valuable. If you would rather not receive this information, you may opt out by clicking the unsubscribe link in the e-mail.